

About the Friends of Friendless Churches

Founded in 1957, we are a registered charity that rescues and repairs closed places of worship in England and Wales.

We currently care for more than 60 historic churches and chapels of architectural and historical importance, from early medieval single cell structures to soaring 20th-century masterpieces, and including Anglican, Catholic and non-conformist denominations. At these beautiful, landmark buildings we undertake gentle repairs, sensitive restoration, and careful conservation, and with the help of volunteers, we keep them open year-round.

We champion traditional repair methods and support local communities by employing local crafts and tradespeople. We also aim to be a voice for disused churches in the heritage sector and beyond, bringing attention to the growing challenge of the future of redundant places of worship and advocating for their importance and perpetual preservation.

The Friends of Friendless Churches is an independent, non-denominational charity which receives no government funding in England, and a modest grant in Wales. Advertising is one of the ways in which we can raise funds to continue our work. You can learn more about us at fofc.org.uk.

Friends of Friendless Churches Magazine

The FoFC's members and affiliates receive our printed magazine twice a year. New members also receive the latest magazine as part of their membership enrolment pack and copies are distributed at our talks and events throughout the UK.

This highly respected and long-established member magazine was completely redesigned in 2021 with 65 full-colour pages (245 x 172mm) on a fine recycled paper, delivered in a compostable bag. The updated format has garnered praise for its style as well as substance.

Each issue includes a unique, trusted round-up of the latest heritage news, curated by heritage sector expert, Matthew Saunders. Featured articles by guest authors take a deep dive into the fabric of our buildings, and reveal fascinating stories of the people, events, beliefs, customs, politics and physical landscapes that have shaped these places over the centuries. In addition, the magazine includes reviews and listings of relevant new books, and the latest news about our organisation and projects.

Circulation & Reader Profile

The bi-annual magazine has a print run of 3,500. More than 3000 are delivered to members ('Friends'). Our readership is an educated, cultured audience with a lively interest in heritage conservation, historical architecture, British and ecclesiastical history, traditional crafts, and the Arts. Our membership base and wider audience also include many sector professionals, such as architects, builders, conservators and craftspeople, as well as organisations and institutions.

Advertising specifications

Copy must be submitted electronically to clare.kirk@fofc.org.uk as a press quality PDF, JPEG or TIFF file (minimum 300dpi).

Additional dimensions & production information as well as advertising terms and conditions will be included in our advertising contract.

Advertising enquiries and bookings

If you have any questions or would like to see a sample of our magazine, please contact Clare Kirk, the Editor, at clare.kirk@fofc.org.uk

Advertising opportunities

Each issue of the FoFC magazine carries just TWO full-page advertisements – the inside front and back covers.

As part of the advertising package you will receive a complimentary copy of the magazine featuring your advertisement.

By purchasing advertising space in the Friends of Friendless Churches magazine you are supporting our charity's work to save historically significant and much-loved closed churches from demolition, decay and unsympathetic conversion.

Thank you.

Publication dates and copy deadlines

Issue	Publication date	Copy deadline
Jun 2024	late May 2024	18 Apr 2024
Dec 2024	late Nov 2024	Oct 2024
Jun 2025	late May 2025	Apr 2025
Dec 2025	late Nov 2025	Oct 2025

Advertisement

Advertisement	Price	Size
Full-page bleed	£450	245 X 172mm plus 3mm bleed all round
Full-page – discounted rate for TWO issues	£405 (£810 for two full-page placements, a 10% discount)	